



INTERNATIONAL WELLNESS EXPO

IWE-HSA 2026 SPONSORSHIP

Date: 20-22 May 2026

Venue: Kuala Lumpur Convention Centre



STATUS & ACKNOWLEDGEMENT		DIAMOND	PLATINUM	GOLD	BRONZE	GREEN	POWER TALK/ INDUSTRY SPOTLIGHT
Cost (\$)		RM200,000 (USD 50K)	RM120,000 (USD 30K)	RM80,000 (USD 20K)	RM60,000 (USD 15K)	RM30,000 (USD 7.5K)	RM40,000 (USD 10K)
VISIBILITY	BENEFITS	Eligibility	Eligibility	Eligibility	Eligibility	Eligibility	Eligibility
PRE-EVENT	Logo appearance on event websites E-Directory Advertisement Social Media Posting Digital Marketing Campaign to promote visitors to partner's booth Email Marketing Blast Press Release & Media Feature Buyer Matching Priority	Top banner logo Full page 3x solo posts 1 Month 2x solo EDM 1x Exclusive featured in Media Article ✓	Top banner logo Full page 2x solo posts 3 weeks 1x solo EDM 1x Exclusive featured in Media Article ✓	Top banner logo Half page 1x solo post 2 weeks Grouped email blast Grouped mention with other sponsors in press release ✓	- Quarter page 1x solo post 1 week Grouped email blast Grouped mention with other sponsors in press release ✓	- Logo only 1x grouped post General mention Grouped email blast Grouped mention with other sponsors in press release ✓	Logo only Half page 1x solo post on the speaking session by the organizer + 1 slot interview by organiser at Pre-event to post in social media Grouped email blast - -
DURING EVENT	Booth Entitlement Onsite Branding Main Stage or Backdrop Branding Logo Placement at Visitor Lanyard Logo Placement at HSA Woven Bag for Opening Ceremony Brand Video Showcase Knowledge Sharing Section Speaking Slot Onsite Media Interview (with media handling by HSA PR agency) Mention In Press Releases issue during event Live Recognition at Networking Night Stage branding Speaker profile in agenda	Bare Space 90m ² (10 booths of 9m ²) 2x Foyer Hanging Banner (*T&C applied) Logo only - 300 pcs 1x Video showcase during Opening Ceremony & Exhibitor Networking Night ✓ 2 slots ✓ - -	Bare Space 90m ² (10 booths of 9m ²) 1x Foyer Hanging Banner (*T&C applied) Logo only - - 1x Video Showcase during Exhibitor Networking night ✓ 1 slot ✓ - -	Bare Space 54m ² (6 booths of 9m ²) Logo in all marketing material Logo only - - - - 1 slot ✓ - -	Bare Space 36m ² (4 booths of 9m ²) Logo in all marketing material Logo only - - - - - - Group mention - -	Bare Space 18m ² (2 booths of 9m ²) Logo in all marketing material Logo only - - - - - - Group mention - -	Bare Space 18m ² (2 booths of 9m ²) - Stage branding - - - - 1 confirmed 45-min slot in Industry Spotlight - Mention in grouped release during event Group mention ✓ ✓
POST-EVENT	Inclusion in Post-Show Report Post-Event Social Media Recap Priority for 2027 Renewal	Case study feature 1x solo recap post ✓	Group highlight Group recap ✓	Group mention Group mention ✓	Group mention Group mention -	Group listing Group listing -	- - -